



CHRISTMAS CARD CRAZINESS

& an alternative to the Xmas class postbox

If **30** kids send **29** cards in **7** classes,

that makes
6,090

cards & envelopes in a single form entry primary school.

Multiply that by **16,769** UK primary schools...

102,123,210

cards & envelopes, many of which cannot be recycled due to the glitter, paint and glue used on them.



An estimated

34,041.7

trees will be felled to supply
this demand.

Don't forget the energy, the carbon footprint and single-use packaging required to produce them!

We hope you can agree that this figure is a shocking one, and given the current climate emergency the world is experiencing, chopping down trees to make Christmas cards seems like a luxury that we simply cannot afford.

So let's save the planet and create an inclusive Classroom Christmas at the same time.

Here are some alternative ways for children to share their Christmas greetings with each other.

WHAT ARE THE ALTERNATIVES?

1. Make one big class card and get everyone to sign it.
2. Get the children to make one card addressed to everyone in the class and stick this up in the classroom.
3. Make a Christmas tree on the wall - invite the children to draw a picture and write a message.
4. Use a secret santa-style method, whereby each child is given a different child to make a card for.
5. Make a video of everyone making a Christmas message, then watch it as a class together.
6. Invite the children to bring in some of the money their parents would have spent buying the cards and give it to a charity of their choosing.

Consumer demand can really make a difference if we all act together. And if you decide to give the **postbox the sack** this Christmas and for the future please let us know. We would love to hear from you and see what alternatives you have come up with. email us at plasticfreefaversham@gmail.com and tell us your story!

REDUCING OUR DEMANDS ON THE PLANET TOGETHER!

